SPROSTY

CES EXECUTIVE IMMERSION · 2027

January 6–9, 2027 | Las Vegas

Turning Chaos to Clarity at CES.

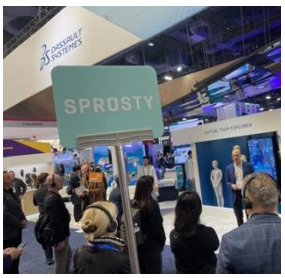
Sprosty guides read the signals fast with their decades of CES experience, built in.

CES draws more than 140,000 attendees and 4,000+ exhibitors to Las Vegas every January. One of the most powerful, and most overwhelming, innovation environments in the world. Most leaders leave inspired but unsure what to do next.

Sprosty designs and leads Executive Immersion Experiences for Fortune 500 companies helping senior leaders cut through the noise, experience emerging technology firsthand, and translate what they see into strategic, actionable insight for their business.







THE CHALLENGE

Why Executives Struggle with CES

- Wall-to-wall meetings in hotel suites and restaurants eat up your time before you reach the exhibit halls
- Little time on the actual show floor, and fragmented impressions without context
- Return to the office overwhelmed, with no clear line from demos to business impact

OUR APPROACH

What Sprosty Does Differently

We don't run tours. We design immersive experiences.

- Get leaders hands-on with emerging technology
- Curate relevant, high-signal demonstrations
- Connect what's seen today to future business use cases
- Facilitate executive dialogue that drives alignment and action

CHOOSE YOUR EXPERIENCE

CES Highlights	CES Executive Immersion	+ Focus Sessions	+ Activation
2–3 hrs Lighter customization	5–6 hrs Full curation & synthesis	+ Private meetings w/ senior leaders & founders	+ Post-CES action workshop

WHAT'S INCLUDED

1. Pre-CES Planning & Curation

- Client-specific objectives and themes
- Executive briefing on CES signals and trends
- Curated exhibitor and demo shortlists
- Outreach and coordination with target companies

2. On-Site Immersion Experience

- Guided show floor immersion led by former operators
- Live demos and executive-level conversations
- Context-setting between stops
- End-to-end coordination of logistics

3. Post-CES Synthesis

- Executive-ready insights recap
- Clear articulation of implications and opportunities
- Follow-on workshop facilitation
- Actionable next steps for your organization

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Turn CES into your sharpest strategy day of the year.

Schedule a conversation to start planning today → calendly.com/drsprosty/ces-immersion | www.sprosty.net